

# **ABOUT MAFRAH**

Multi National FOOD RESEARCH & HOSPITALITY Best hospitality institute in Kerala

MAFRAH institute provides fully practical related Training courses, such as short term and long term courses like diploma and degree courses to fresh graduates as well experienced professionals and help students to gain knowledge and upgrade their existing skills in hospitality fields.

Our aim is to help students to enhance their skills which enable them to grow in professional life at fast pace. MAFRAH institute staff includes experts from various star class hotel industries who have joined together to share their expert knowledge with future generation and help them in shaping their careers.

The decision to entrust aspects of your time to a practical and Training institute is an important one. Whether it is gain knowledge or to enhance existing skill to increase your credibility with a view to grow in your career, choosing the right practical and training institute is essential. You need a practical and training Institute that will be a good investment for your money, time, and reputation. In short, you need a Best hospitality & Practical training Institute in Kerala that will make you time spent a safe proposition and MAFRAH is that name.



# **PK MUHAMMED JABIR**

FOUNDER,CEO

" A Nation will be known by its people and the people will be known by their education and their culture "

PK. Muhammed jabir is our young and dynamic Partner and CEOwith trend setting visionary thoughts. He is the founder of Mission A+ food research and hospitality institute and Mission a plus educare. He also a executive chef of hotel al fakhar international kuwaith and best mentor. He also secretory of wellness solutions society Kerala. He indulges himself in various social activities. He has more than a decade of experience in hospitality industry. He started his career in International educational council.

# KP SREEKUMAR CO FOUNDER

Opportunities in the hospitality industry are always available for individuals with personality and experience. However, patience is crucial for those choosing this field. Opportunities range from small cafes to star hotels. Those who remain patient and dedicated in this sector for a minimum of four years can expect to earn over one lakh rupees per month within Kerala. Many institutions offer various courses, from diplomas to postgraduate programs, to enter this field. I was once a student who completed a course from a renowned hospitality institution in Kerala. To ensure that future generations do not face the same challenges I did, I have initiated a course called "The Chef" through the Mission A Plus Educare. This nine-month course is designed to transform students into well-experienced cooks specializing in food preparation. Graduates of this course can expect to secure high-paying jobs upon completion.

Best wishes to all those entering the hospitality industry.



# WHY MAFRAH?

Our institute provides modern and spacious campus with a peaceful atmosphere located at Olavakkode, Palakkad.

Provides high quality education with centralised audio visual classrooms and well-equipped kitchen facilities.

Well stocked library and furnished training outlets are facilitated.

Highly qualified and resourceful faculties with industrial experience are available to guide the students.

Separate accommodation facilities for boys and girls are available.

Provides 50% scholarship for SC,ST students welfare.

Regular theory and practical classes.

100 % guaranteed placement with starting salary 21000 INR

Communicative English included.

# **SCOPE OF HOTEL MANAGEMENT**

Hotel and catering industry started in 19th century. HotelManagement is an upcoming global sector and has a multi-focused approach. Due to rapid increase in urbanisation the travel and tourism sector grows at a higher rate. This accounts to a tremendous growth of hospitality industry in the new future. In the upcoming year the hotel industry will continue to grow through technology, globalization & consumer empowerment.

The world Travel and Tourism council in India has calculated that tourism generated Rs 15.24 lakh crore (US\$230 billion) or 9.4% of nation's GDP in 2017 and supported 41.622 million jobs, 8% of its total employment. This sector is predicted to grow at an annual rate of 6.9% to 32.05 lakh crore (US\$490 billion) by 2028 (9.9%) of GDP). The growth of travel and tourism offers a great job opportunity in cruise line and airlines in the next forthcoming years. Hotel management aspirants can specialize in fields like Hospitality marketing strategy, Culinary practice, Hotel operations, Hospitality franchising, Hospitality technology & Financial analysis in hospitality industry.

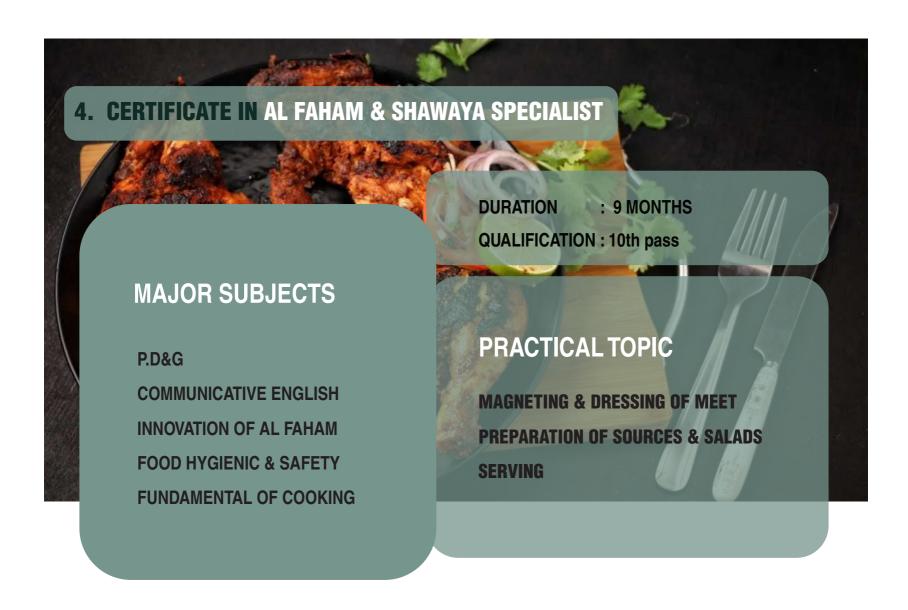
After completing the course there are various job opportunities f or the student to work with large hotel chains including the Taj group, ITC, oberol hotels, Hilton group etc. There is a huge demand of skilled professionals in the merchant navy and cruise ship. So if you are looking for a career in hotel management than it is good decision to enrol in our esteemed institute for a bright future. We train students to work at the star hotels, resorts, airline, curiselines, cooperate companies and international consultencies. At hotels, hotel managements, graduates may engage in managing functions such as house keeping, front office, food production and administration.

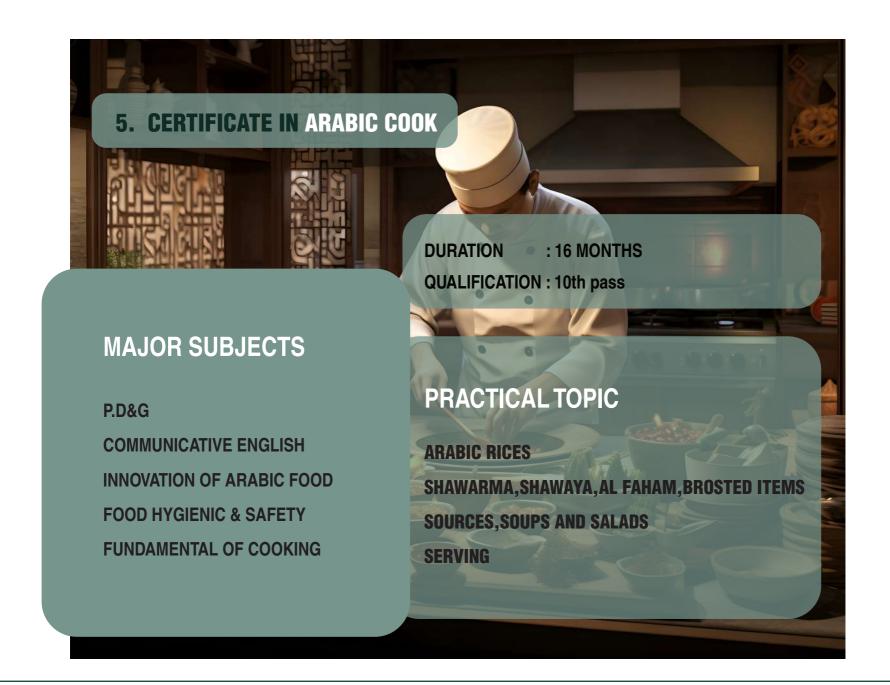












### **PLACEMENT & TRAINING**

MAFRAH owns a placement cell where all kinds of arrangements are made for campus placements for jobs and training. Our institute guarantees 100% placement assistance in hotel industries, food business operators, and corporate companies in india and abroad with starting salary upto 21000 INR

### **EDUCATIONAL PARTNER**

MAFRAH have educational internship partnership with hotel alfaker international at kuwaith. They offer short term training in hotel and restaurant based.

# **GCC INTERNSHIP**

For our students, special training program are arranged for interested candidates in GCC. These training program are availed In 3 star to 5 star category hotels and resorts.

## **INDUSTRIAL EXPOSURE TRAINING**

The students are provided with a golden opportunity to pursue their training program during their course in star hotels in state, India and abroad. A part from this the institute offers part time job opportunities while studying under "earn while you learn" to support students welfare.









